

A CEU-accredited event sponsored by



casⁱ

Clinical Applications of Scientific Innovation

**Functional & Lifestyle
Medicine Symposium**

October 20-22, 2022 | Orlando, FL

Prospectus

Exhibits & Sponsorships

About CASI

Designs for Health® will be hosting its 8th annual conference focusing on longevity with clinical insights and practical approaches to better patient outcomes.

This not-to-be-missed event aimed at practitioners of functional and lifestyle medicine will demonstrate how to apply the rapidly growing body of cutting-edge research in cohesive clinical models offering effective interventional strategies for even the most complex cases.

Over 400 practitioners are expected to attend this event. These include health-care practitioners primarily across the following provider types: MDs, DCs, DOs, NDs, plus others.



Two days of immersive presentations featuring the latest innovations in clinical care



World-renowned researchers, clinicians, and thought leaders delivering cutting-edge education



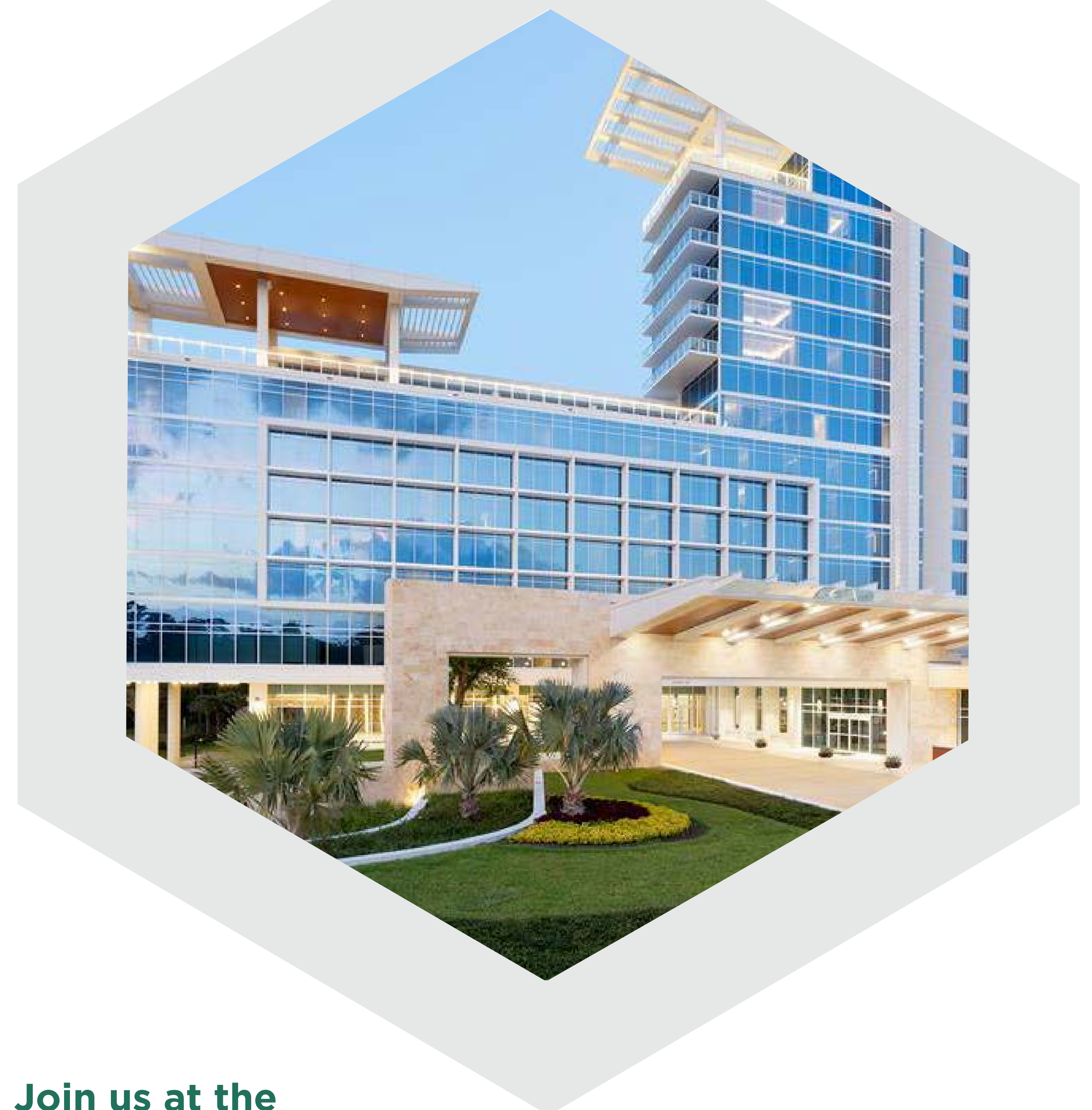
Networking and collaboration opportunities with industry experts



Exhibition hall to engage with the latest innovations, research, technologies, conference specials, and industry partners



**Join us at the
JW Marriott Bonnet
Creek Resort & Spa
in Orlando, FL**



Event Feedback

Our CASI 2021 exhibitors and attendees expressed overwhelmingly positive feedback toward key event metrics.*

100%

Exhibitors who recommended exhibiting at future CASI conferences

100%

Exhibitors who agreed their ROI from exhibiting at CASI was positive

100%

Exhibitors who said conference attendees were the right level of decision makers for their product

92%

Attendees who said the information covered at CASI met their learning objectives

92%

Attendees who learned something new at CASI

99%

Attendees satisfied with the networking opportunities provided

92%

Attendees who were satisfied with the quality of sessions



*All results based on 2021 post-event surveys.

Invitation to Exhibitors

CASI 2022 in Orlando, FL, is being held October 20-22, 2022. This year marks the 8th anniversary of this international event with two full days of informative presentations and workshops featuring the world's leading researchers and functional medicine experts in the in the fields of COVID-19 Long-haul syndrome, Lyme disease, Epstein-Barr virus, chronic fatigue syndrome, and stealth and co-infection.

We are excited to offer new and unique opportunities for our industry partners to exhibit at CASI 2022! These opportunities allow our exhibitors and sponsors to promote their products and services while capturing quality leads.

Exhibit and Sponsorship opportunities range from CASI Supporter to Gold or Platinum Sponsor, as well as additional Sponsorship Add-Ons.



- 1 Utilize sales and lead opportunities.
- 2 Take advantage of face-to-face marketing.
- 3 Boost brand visibility and recognition.
- 4 Gain industry and competitive insights.
- 5 Build lasting relationships within your industry.
- 6 Showcase new products and services.
- 7 Listen to customer feedback.



Exhibitor Information

Please use the form below to submit your sponsorship registration request. Once approved, you will be contacted by our events department with the next steps and a link for hotel reservations.

Deadline to submit this sponsorship registration request is Monday, August 22, 2022.

***Times are tentative and subject to change.**



Exhibit Dates & Hours

Thursday, October 20	Setup	8:00am - 3:00pm
Thursday, October 20	Exhibits	7:00 pm - 9:00 pm CASI Welcome Reception
Friday, October 21	Exhibits	7:30 am - 5:30 pm
Saturday, October 22	Exhibits	7:30 am - 5:30 pm
Saturday, October 22	Exhibits	7:00 pm - 9:00 pm Closing Networking Reception
Saturday, October 22	Breakdown	After 9:00 pm
Sunday, October 23	Breakdown	7:00 am - 12:00 pm



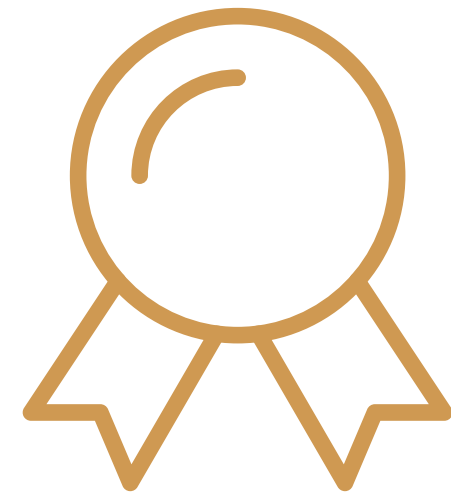
Sponsorship Tiers



CASI Supporter - \$2,000

This sponsorship provides your company with recognition during the event without being tied to an exhibitor space.

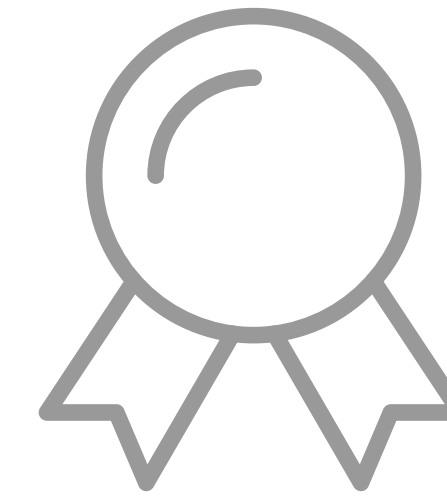
- Attendee Bag Insert *(sponsor to provide by deadline)*
- On-Site Logo Recognition
- Pre-Conference Recognition *(Eblast)*
- Pre/Post Conference Recognition on CASI Website *(with Logo & Link to Sponsor's Website)*



Gold Sponsor** - \$6,000

Limited Opportunities

- Exhibitor Booth Package *(One 6' Table, Two Chairs, One Wastebasket)*
- Attendee Bag Insert *(Sponsor to provide by deadline)*
- On-Site Logo Recognition
- Pre-Conference Recognition *(Eblast)*
- Pre/Post Conference Recognition on CASI Website *(with Logo & Link to Sponsor's Website)*
- Pre-Event Social Media Sponsor Announcement
- Logo visibility on CASI Mobile & Web App
- Virtual Booth on CASI Mobile & Web App (not required)
- Exhibitor Passport Contest Inclusion
- (2) Exhibitor Registrations *(includes catering offered during conference)*



Platinum Sponsor** - \$10,000

Limited Opportunities

- All Gold Sponsor Benefits
- First Choice of Exhibit Space in Prime Location *(first come, first serve)*
- Sponsor (1) Clinical Round *(sponsor's logo will be presented on the display signage and on the opening presentation slide prior to presentation starting)*
- (1) Free CASI Registration to Give Away on a Social Post *(sponsor to post and handle giveaway, DFH Social Team to share on our Instagram story)*
- (2) Push Notifications *(sponsor will be given days/times to choose from and will be required to make selection and submit approved content by deadline provided)*
- (2) Complimentary CASI Conference Registrations *(in addition to 2 exhibitor registrations that also include admission to the conference)*

Sponsorship Opportunities & Inclusions

Booth Logistics	CASI Supporter \$2,000	Gold Sponsor \$6,000	Platinum Sponsor \$10,000
(1) Attendee Bag Insert <i>(sponsor to provide by deadline)</i>	✓	✓	✓
On-Site Logo Recognition	✓	✓	✓
Pre-Conference Recognition <i>(Eblast)</i>	✓	✓	✓
Pre/Post Conference Recognition on CASI Website <i>(with Logo & Link to Sponsor's Website)</i>	✓	✓	✓
Exhibitor Booth Package <i>(One 6' Table, Two Chairs, One Wastebasket)</i>		✓	✓
Pre-Event Social Media Sponsor Announcement		✓	✓
Logo Visibility on CASI Mobile & Web App		✓	✓
Virtual Booth on CASI Mobile & Web App <i>(not required)</i>		✓	✓
Exhibitor Passport Contest Inclusion		✓	✓
(2) Exhibitor Registrations <i>(includes catering offered during conference)</i>		✓	✓
First Choice of Exhibit Space in Prime Location <i>(first come, first serve)</i>			✓
Sponsor (1) Clinical Round <i>(sponsor's logo will be presented on the display signage and on the opening presentation slide prior to presentation starting)</i>			✓
(1) Free CASI Registration to Give Away on a Social Post <i>(sponsor to post and handle giveaway, DFH Social Team to share on our Instagram story)</i>			✓
(2) Push Notifications <i>(sponsor will be given days/times to choose from and will be required to make selection and submit approved content by deadline provided)</i>			✓
(2) Complimentary CASI Conference Registrations			✓



Sponsorship Add-Ons

Charging Station Sponsorship \$4,000

Limit 1 exclusive sponsorship opportunity

Sponsor two of our convenient charging stations to keep attendees going during the conference. These two charging stations will be customized with your logo.

Push Notifications \$1,000

Alerts sent through our mobile app allow you to promote your booth, products, services, or giveaways. This sponsorship provides two separate push notifications that will be sent at predetermined times.

Lunch Session Presentation \$15,000

Limit of 2 exclusive sponsorship opportunities

- 45-minute presentation (content must be submitted and approved by DFH)
- Room to include: projector, screen, podium, microphone
- Company name, logo, listing, and description listed on website and mobile app
- Gluten-free lunch will be provided during session
- Company may display free standing signage near the stage

Book Signing Sponsorship \$3,000

Limit 1 exclusive sponsorship opportunity

Sponsor (1) book signing station within the exhibition space. Books will be signed by select CASI presenters over the two days of the event. Sponsorship opportunity includes table and chairs, (1) social media post announcing your company as a sponsor, and (1) push notification. *Sponsor to provide the books and their own signage to display during the book signing.*

Attendee Bag Insert \$500/\$1,000

Limited Opportunities - Sponsor to provide the printed collateral and/or products at their own expense.

Estimating 500 bag inserts.

- Brochure/Flyer - \$500
- Product/Book - \$1,000

Welcome Reception Sponsorship \$12,000

Limit 1 exclusive sponsorship opportunity

- CASI Supporter benefits
- 15-Minute talk spot during the welcome reception
- Logo displayed during the welcome reception
- Customized drink offering

Commercial Break Sponsorship \$1,500

Limited Opportunities

Sponsor one commercial break at a predetermined time during our conference where your video will play. Sponsor will be given times to choose from, and those times will be first come, first serve. Sponsor required to provide video to organizers by deadline provided.

Passport Giveaway Item \$500

Have a great product you'd like to promote to our attendees? Include one item in our Passport Giveaway! A raffle will be conducted for attendees that visit each exhibitor's booth and receive a stamp. Winner will be randomly selected on Saturday, October 22nd at 8:00 pm ET during our CASI Closing Networking Reception.

For questions, please contact us at CASI@designsforhealth.com.